

Start-Up Opportunities

fft future food-tech
INNOVATION & INVESTMENT FROM FARM TO FORK
New York, June 19-20, 2018

Future Food-Tech is held annually in London, New York and San Francisco and is widely recognised as the must-attend event for investors, start-ups, technology developers and food ingredients manufacturers. Industry trailblazers from around the world come together to uncover the most exciting innovations in food technology - and to forge the right partnerships to take these solutions to market.

Our summit is a unique opportunity for early to mid-stage food-tech companies to showcase their technology and business plan to our audience of investors, global food businesses and technology integrators. Presenting during the Technology Showcase sessions has been a launch-pad for future growth for some of the most exciting start-ups in the sector.

This year sees the introduction of the Start-Up TechHub which is a chance for early-stage companies to have a dedicated and branded meeting point in the networking area. Companies will have the chance to generate new connections among the investment and global food community, and be positioned as key innovators in the food-tech sector.

The summit attracts 250+ major global food brands and investors.

Investors at Future Food-Tech NYC in 2017 or confirmed to attend in 2018 include:



Option 1 - Presentation and TechHub

Pre-Event Promotion:

Corporate Profile: A 75-word company profile and logo will be featured on the event website.

Social Media Coverage: Announcement of your involvement to our social media network.

Email Announcement: To a database of 14,000 contacts promoting the TechHub and its participants.

Onsite Promotion:

Presentation: 7-minute snapshot presentation in one of the Technology Showcase sessions.

TechHub: Dedicated meeting point (3ft x 4.5ft) in the networking area. TechHub branding provided.

Branding: A 75-word company profile and logo to be featured in the summit program.

Networking:

Summit passes: 2 delegate passes (speaker, plus 1 additional colleague) to attend the summit and take advantage of networking opportunities.

Access and Support: Set up face to face meetings with delegates, sponsors and speakers on the 1-1 meeting software. Be first out of the gate to set meetings with key targets at the summit.

Secure the right investment and partners to fast-track your growth



“We had over 200 visitors to our stand and more than 100 opportunities to progress. We were almost overwhelmed with the response. Having the opportunity to speak gave us time to catch up with those interested and the TechHub also worked very well.”

Founder, Nutrition Innovation



Option 2 - Presentation only

Pre-Event Promotion:

Corporate Profile: A 75-word company profile and logo will be featured on the event website.

Social Media Coverage: Announcement of your involvement to our social media network.

Onsite Promotion:

Presentation: 7-minute snapshot presentation in one of the Technology Showcase sessions with Q&As from the investor Shark Panel and audience.

Branding: A 75-word company profile and logo to be featured in the summit program.

Networking:

Summit passes: 2 delegate passes (speaker, plus 1 additional colleague) to attend the summit and take advantage of networking opportunities.

Access and Support: Set up face to face meetings with delegates, sponsors and speakers on the 1-1 meeting software. Be first out of the gate to set meetings with key targets at the summit.

Meet 1-1 with your target investors and growth partners



*"From our presentation and non-stop product demos, we walked away with loads of new interest from potential investors, partners, and customers."
CEO, Miraculex*



Option 3 - TechHub only

Pre-Event Promotion:

Corporate Profile: A 50-word company profile and logo will be featured on the event website.

Social Media Coverage: Announcement of your involvement to our social media network.

Onsite Promotion:

TechHub: Dedicated meeting point (3ft x 4.5ft) in the networking area. TechHub branding provided.

Branding: A 50-word company profile and logo to be featured in the summit program.

Networking:

Summit passes: 2 delegate passes to attend the summit and take advantage of the networking opportunities.

Access and Support: Set up face to face meetings with delegates, sponsors and speakers on the 1-1 meeting software. Be first out of the gate to set meetings with key targets at the summit.

Start-ups featured in recent editions of Future Food-Tech include:



"Future Food-Tech was one of the best conferences I've been to. It was well organized, short, and extremely useful when it came to connecting with the leaders of the industry."

Co-Founder, Perfect Day

For more information please contact:

Jet Luckhurst
Technology Analyst
jet.luckhurst@rethinkevents.com
+44 (0)1273 789981

